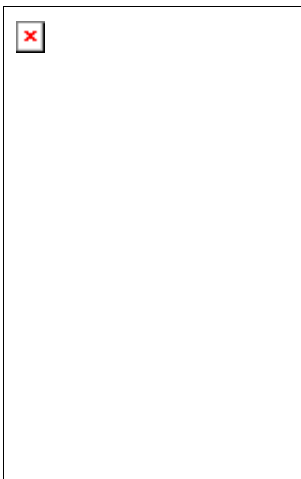


Hobaica Services to Install Systems to Needy at No Charge

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[Hobaica Services](#), a Phoenix-based heating and cooling contractor, is asking the local community to nominate deserving people they know who are in need of a new heating and cooling system in their home.

Hobaica Services will be giving away free home comfort systems, including installation, during the holiday season. The giveaway is part of Hobaica Services' BEGIN program, which stands for Business Entities Getting Involved in our Neighborhoods. The goal of the program, now in its second year, is to give away one system per week during the months of November and December to deserving candidates who currently do not have a working heating and/or cooling system.



Paul Hobaica:
helping neighbors in
need.

Nominations for the BEGIN program will be accepted throughout the months of November and December and winners will be selected weekly throughout both months, starting the middle of November. Nomination forms and rules are available online at hobaica.com. Nominations can be submitted online, mailed, or dropped off at the Hobaica Services corporate office, located at 7027 N. 27th Ave. Phoenix, AZ 85051.

The BEGIN program also challenges other local businesses to get involved, donating their time and resources to help contribute to the program.

□ During these troubling economic times, we wanted to focus our attention on the particular needs in the community that we can help directly, □ says Paul Hobaica, president of Hobaica Services, Inc. □ With so many people feeling the effects of the poor economy, we wanted to do something that would bring some good news and help to our neighbors in need, □ Hobaica says.

Hobaica Services is a family-owned and operated, air conditioning and heating company that's been serving the Phoenix metropolitan area since 1952.

Find this article at:

http://www.contractingbusiness.com/news/Hobaica_Services_free_systems_BEGIN_1105/index.html

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